# **MEDIA PUBLISHING** 9 - 12 March 2019 KLCC·KUALA LUMPUR, MALAYSIA **MALAYSIA**

## **EXPORT FURNITURE EXHIBITION**

# tinber MTL malaysia

Issue: Quarter 1 2018 ISSN 1394-6196

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- MTC Board of Trustees 2018-2019
- Richard Yu is Acting CEO of MTC
- MTC's shot in the arm for SMEs

## EFE 2018 – Fine furniture for the world

A aking its 14 <sup>th</sup> year appearance, the Export Furniture Exhibition (EFE) 2018 is getting better and better, and welcomes quality buyers from over 140 countries.

The exhibition is scheduled to be held from 9-12 March 2018 at the Kuala Lumpur Convention Centre (KLCC), Malaysia's leading exhibition facility adjacent to the iconic Petronas Twin Towers in Kuala Lumpur

Exciting exhibitors await buyers with their latest display of top guality modern and contemporary furniture where the latest designs for bedrooms, living areas, kitchen, children, office. outdoor living, hotel lounges including furniture parts and accessories.

The four-day event spreads over 35,000 sqm and with more than 350 exhibitors, buyers can find all the main Malaysian and international brands there - giving them a complete indepth representation of what's available in the furniture and furnishings industry today.

Don't miss out on one of the biggest furniture trade exhibitions of the year. Visitors will have the opportunity to access retailers, interior designers, contract buyers, architects, developers and more. A great show that attracts great customers, hence, visiting this furniture gala for incredible trade opportunitie is a must. 🕥

## MIFF 2018 – Fresh ideas for global mart

he biggest-ever edition of the Malaysian International Furniture Fair (MIFF) to be held from 8-11 March 2018 is shaping up to be an even more exciting must-attend event for global furniture buyers. Into its 24 th edition, the show will be staged at the Putra World Trade Centre and the new co-venue, Malavsia International Trade and Exhibition Centre (MITEC), both in Kuala Lumpur, Malavsia.

With the show expanding by 25% to 100,000 sqm from last year, the number of exhibitors is set to surpass 600. Major suppliers have taken up bigger booths to upgrade their displays with more variety and new products.

Covering an extensive range of home and office solutions as well as Malaysia's renowned wood furniture. MIFF 2018 consists of Malaysian and foreign exhibitors including new companies and Malaysian industry major manufacturers.

The focus on design to drive business growth will see new features such as "designRena" with a dedicated 15,000 sgm



timber suppliers. 🔹 🔹





Spotlight



Come visit us!

MTC Promotional Booth (6-MO1, Hall 6, Level 3) • Export to Asia Pavilion (Hall 6, Level 3) • MTC SME Furniture Pavilion (Hall 7, Level 3)

NEWS 就



Come visit us!

• MTC Booth M612C, Hall 4, Level 2 MITEC Kuala Lumpur

show floor for 50 top Malaysian manufacturers, the return of "MIFF Office" following its successful run as the largest office solutions in Southeast Asia last year and the to-be-launched "MIFF Timber Mart" to connect manufacturers with global





**EFE Malaysia** 

