

**FORM 12
 (OPTIONAL)**

**ONSITE ADVERTISING
 HANGING BANNER**

**Deadline
 19th Jan 2018**



Hanging banner offers high visual impact that draws instant attention to your booth or display. It gives your company an advantage over the competition. Use it to further reinforce your company logo, brand identity or to make it easier for buyers to find you. No matter where it is placed, passersby will certainly stop and take notice.

2 sided banner : RM 1,500/ USD \$ 375 per unit
 Prime Location : RM2,000/ USD \$ 500 per unit
 Size : 3.6m (w) x 2.6m (h)

- * Location of advertisement will be arranged by Organizer.
- * Maximum Four (4) units for each company.

*** Rates quoted exclude artwork design fee.
 Design fee will be charged at RM 800 / USD 200 by professional designer.
 Standard Template will be provided at RM100/USD25 (inclusive of artwork design fee)**

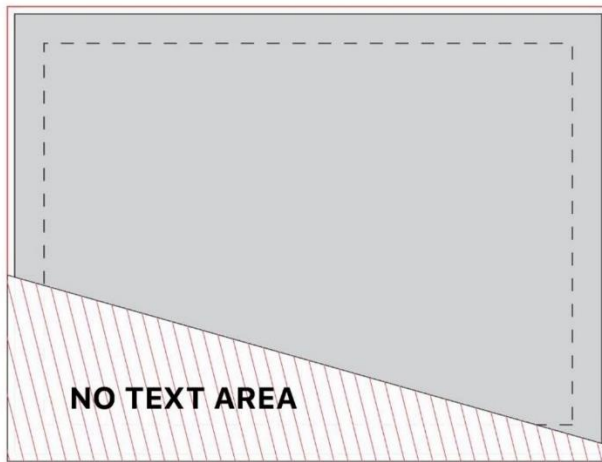
Wholly owned subsidiary of Malaysian Furniture Industry Council

FINE FURNITURE
 WORLD MARKET




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FULL PAGE

	TRIM SIZE	: 4 m (w) x 3 m (h)
	BLEED SIZE	: 4.05 m (w) x 3.05 m (h)
	TEXT/SAFE AREA	: 3.6 m (w) x 2.6 m (h)

MATERIAL REQUIREMENTS PRINT

FILE FORMAT

All digital files submitted to EFE 2019 - Hanging Banner Advertisement must:

- Be in **PDF** format version 1.3 or higher.
- Have embedded fonts above 8 points. Not artificially stylised.
- All images must be in **CMYK format under FOGRA 27L color profile**. Images in RGB format are NOT ALLOWED.
- Be no more than 300% ink weight.
- Be the correct advertisement size with a at least 0.5 m bleed included.

FONTS

All submitted fonts (for digital files) must be for MAC OS (no PC fonts). Illustrator and Freehand files should have all fonts converted to paths/outlines.

SPREADS

Advertisers using facing pages as a spread may extend matter to the centerfold line on each side. However, there is no guarantee of precision of folding in all copies.

*****DESIGN MUST BE IN VERTICAL**

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This form is to be returned on or before 18th Jan 2019 to:-

EFE Expo Sdn Bhd (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332

Fax: +603 6270 9331

E-mail: operations@efe.my

Attn: Operations Department

Company Name:	
Authorised Personnel:	Designation:
Telephone:	Facsimile:
Email:	Booth No:

Be noticed! Be it at the foyer. Visitors are bound to look at these banners whether at the registration area or simply making their way to the next block of halls. Right above the aisles where it's most prominent and where the buyers and visitors are walking. Make your company the brand that they will pay attention to at all time.

Description	Unit Cost	Quantity	Total (RM)
Foyer Area (Ground, Level 3) <i>*Location of advertisement will be arranged by Organizer</i> <i>*Maximum four (4) units per company</i>	RM1,500/ USD \$ 375		
Prime Area : Registration <i>*Location of advertisement will be arranged by Organizer</i> <i>*Maximum four (4) units per company</i>	RM2,000/ USD \$ 500		
Total:			

*** Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

Note:

1. Ad Specifications

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

2. Artwork Submission

All the artwork can be submitted through the following accepted media on or before 18th Jan 2019:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleas be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.

4. Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

5. Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

Date : _____

Signed on behalf of the Exhibitor by

Name :

Company Stamp :