

**FORM 15
 (OPTIONAL)**

**ONSITE ADVERTISEMENT
 BILLBOARD ADS**

**Deadline
 19th Jan 2018**



The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Billboard Ads

Situated in front of hall 1,5,6,7,8 at Ground floor and level 3 , a prime area that guarantees an over flowing traffic.

- | | |
|------------------|----------------------------|
| 1. Billboard Ads | : RM 2,000.00 / USD \$ 500 |
| Size | : 2.5 m (H) x2m (W) |
| 2. Billboard Ads | : RM 3,000.00 / USD \$ 750 |
| Size | : 2.5 m (H) x3m (W) |

* Location of advertisement will be arranged by Organizer.

* Rates quoted exclude artwork design fee.

Design fee will be charged at RM 800 / USD 200 by professional designer.

Standard Template will be provided at RM100/USD25 (inclusive of artwork design fee)

FORM 15 (OPTIONAL)	ONSITE ADVERTISING BILLBOARD ADS	Deadline 19th Jan 2018
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This form it to be returned on or before 18th Jan 2019 to:-

EFE Expo Sdn Bhd (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: operations@efe.my Attn: Operations Department

Company Name:	
Authorised Personnel:	Designation:
Telephone:	Facsimile:
Email:	Booth No:

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Giant Signage Ads.

Situated in front of every hall entrance, a prime area that guarantees an eye catching Ads. Limited to 6 units only!

Description	Unit Cost	Quantity	Total (RM)
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 2 Metre (H) <i>*based on first-come-first-serve basis</i>	RM2,000 / USD \$750		
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 3 Metre (H) <i>*based on first-come-first-serve basis</i>	RM3,000 / USD \$750		
Total			

*** Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

Note:

1. Ad Specifications

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

2. Artwork Submission

All the artwork can be submitted through the following accepted media on or before 18th Jan 2019:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleasd be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.

4. Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

5. Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

Signed on behalf of the Exhibitor by
Name :

Date : _____