

FORM 20  
 (OPTIONAL)

**SPONSORSHIP OPPORTUNITY  
 E-NEWSLETTER**

**Deadline**  
 19<sup>th</sup> Jan 2018

**SPONSORSHIP OPPORTUNITY – E-NEWSLETTER**



Circulation of 80,000 emails worldwide! E-Newsletter offers a unique opportunity in your advertisement campaign. Reach your potential customers through our E-Newsletter.

Sponsorship Amount : RM 5,000/ USD \$ 1,200  
 Advertisement size : 280mm(W) x 193mm(H)  
 \*Format in (all in hires 300dpi): Ai (with outline), pdf or jpg

*\*The advertisement fee is not including the artwork design; please submit the design before/ by the deadline shown in order form.*

Signed on behalf of the Exhibitor by  
 Name :

Date : \_\_\_\_\_

<b>FORM 20 (OPTIONAL)</b>	<b>SPONSORSHIP OPPORTUNITY E-NEWSLETTER</b>	<b><u>Deadline</u> 19<sup>th</sup> Jan 2018</b>
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This form is to be returned on or before 18<sup>th</sup> Jan 2019 to:-

**EFE Expo Sdn Bhd** (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: [operations@efe.my](mailto:operations@efe.my) Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

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Description	Unit Cost	Quantity	Total (RM)
Sponsorship Amount <i>*based on first-come-first-serve basis</i>	RM5,000 / USD \$1,250		
Total			

**\* Rates quoted exclude artwork design fee Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

**2. Artwork Submission**

All the artwork can be submitted through the following accepted media on or before 18<sup>th</sup> Jan 2019:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: [sendspace.com](http://sendspace.com), [yousendit.com](http://yousendit.com)

**3. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**4. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

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Signed on behalf of the Exhibitor by  
Name :

Date : \_\_\_\_\_