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Crownlvin at Export Furniture Exhibition Malaysia – a platform to buy, trade and network



Furnishing International had the pleasure of attending the Export Furniture Exhibition (EFE) earlier this month, an international furniture exhibition organised by the industry, for the industry. With over 14 years of experience since its inaugural event in 2005, it truly was an event not to be missed.

Regarded by industry experts as one of Asia's premier sourcing platforms, and a strategic gateway to beyond Asia, EFE is a regional - international furniture exhibition and an export B2B trade fair, presented by the Malaysian Furniture Council (MFC)



The company is also looking to integrate smart technology within their consoles in the future, and already offers touch lighting and integrated charging docks within some of their designs.

Steven says the benefits of exhibiting at fairs such as EFE as a manufacturer is that they can network with potential buyers as exporting is part of their sales channel for their continued growth.



Stay tuned for more exclusive interviews from the grounds of EFE in the days to come!

Furnishing International is a proud media partner of the Export Furniture Exhibition Malaysia.



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