



9-12 MAR 2018

KUALA LUMPUR CONVENTION CENTRE MALAYSIA (KLCC)



INTERNATIONAL SOURCING PROGRAMME (INSP) COLLABORATION

INCREASE OF EXPORT SALES ACHIEVED



The International Sourcing Programme (INSP) at the recent Export Furniture Exhibition (EFE) 2018 resulted in RM34.25 million of export sales, an increase of 71.9% as compared to RM19.92 million recorded in 2017.



The objective of INSP is to attract more international buyers to source for Malaysian furniture. This initiative is part of MATRADE's strategies to enhance market access for the local furniture industry and promoting Malaysia at the same time by inviting buyers and trade community to Malaysia.

EFE is one of the region's key furniture trade fair and has played a significant role in contributing to the increase of Malaysia's furniture export revenue annually. In 2019, the event is set to take centre stage from 9-12 March 2019 at Kuala Lumpur Convention Centre. Following the success of this year's INSP, MFC looks forward to collaborating with MATRADE in EFE 2019 for the betterment of the industry.



<p>南洋商報 NANYANG SIANG PAU NANYANG SIANG PAU 蔡春才去年破百亿大关 家具出口预计增长6%</p>	<p>星洲日報 SIN CHEW DAILY SIN CHEW DAILY 马家具总会：GST降零， 征SST对家具业冲击不大</p>	<p>Daily Express INDEPENDENT NATIONAL NEWSPAPER OF EAST MALAYSIA Established since 1963 DAILY EXPRESS Furniture industry to see minor impact from SST.</p>
<p>The Malaysian Reserve ALL BUSINESS DAILY THE MALAYSIAN RESERVE Furniture industry urged to leverage on EMs to boost export sales.</p>	<p>瑞投咨网 RUITOUZI 马来西家具总会会长蔡春才： 去年破百亿大关 家具出口预计增长6%</p>	<p>RTM BERITA NASIONAL RTM BERITA NASIONAL RTM Nilai Eksport Perabot Dijangka Meningkatkan 6 Peratus Industri Perabot - Malaysia Setanding Negara Pengeluar Ternama</p>



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