



9-12
MAR 2018

KUALA LUMPUR
CONVENTION CENTRE, MALAYSIA (KLCC)

Opening Hours **0930 - 1800**



MOU HAILED!

**FORGING AHEAD,
GREAT PARTNERSHIP.**
强强联手，共创双赢

CONGRATULATIONS TO EFE FOR THE MOU SIGNING WITH KLCC IN SUPPORT OF THE CONTINUING GROWTH OF MALAYSIA'S FURNITURE INDUSTRY.

祝贺EFE与KLCC签署合作备忘录，以为马来西亚家具行业的发展带来更多惊喜。

The MOU event was signed by Mr. Chua (Chairman of EFE Expo Sdn Bhd & President of Malaysian Furniture Council) and Mr. Alan Mark Pryor (General Manager of KLCC) witnessed by Y. Bhg. Dato' Dr. Jalaluddin, Director-General of Malaysian Timber Industry Board (MTIB).

In the MOU, a 3 years tenancy at KLCC from 2018 to 2020 for EFE exhibitions has been inked with a win-win situation for a mutually beneficial partnership, forging closer working relationship together and as partners in future developments. This augurs well for both parties.

双方代表蔡春才先生(马来西亚出口家具展有限公司董事长暨马来西亚家具总会会长)与Alan Mark Pryor先生(吉隆坡会展中心总经理)在马来西亚木材工局总监Dato' Dr Jalaluddin的见证下，签署了为期三年(2018-2020年)的场地合作伙伴备忘录，达成了长期合作的意愿，共同努力，共同合作，共同发展以达致互惠互利与双赢的伙伴关系。



EFE IS EXPANDING OVER THE NEXT THREE YEARS TO ACHIEVE 12 BILLION FURNITURE EXPORT TARGET.

**马来西亚出口家具展未来3年逐步扩张
实现120亿家具出口目标。**

