

**FORM 11
(OPTIONAL)**

“SPOTLIGHT” ADVERTISEMENT

Deadline
19th Jan 2018



“Welcome to EFE 2018- Spotlight!”

Reach your audience and promote your product and popularize your brand identity.

Gate fold Adv

@ Front Cover : RM15,000/USD\$ 3,750
Size : 520 mm(w) x 330mm(H)

Back Cover : RM 8,000.00/ USD \$ 2,000
ROP – Full Page : RM 6,000.00/ USD \$ 1,500
ROP – Half Page: RM 3,000.00/ USD \$ 750

Full Page

Trim Size : 260mm(w) x 330mm(h)
Bleed Size : 266mm(w) x 336mm(h)

Half page (vertical)

Trim Size : 130mm(w) x 330mm(h)
Bleed Size : 136mm(w) x 336mm(h)

Quantity of distributions: 10,000 copies

Distribution after post event at Oversea & Local Road Show

**The advertisement fee is not including the artwork design; please submit the design before/ by the deadline shown in order form.*

**Prices are exclusive of 6% Goods and Services Tax (GST).*



