

**FORM 10
(OPTIONAL)**

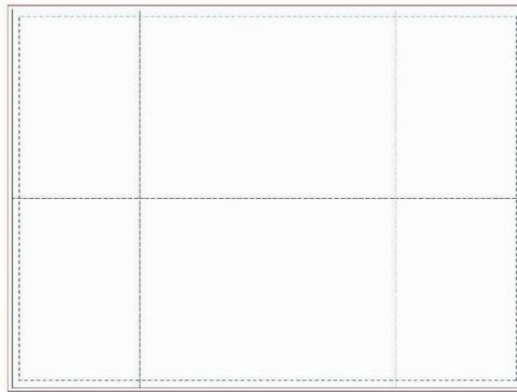
SHOW GUIDE ADVERTISEMENT

**Deadline
19th Jan 2018**



**SHOW GUIDE
ADVERTISEMENT
ARTWORK
GUIDELINE**

Advertisement (Print)



OPEN SIZE
BLEED SIZE : 712 mm (w) x 552 mm (h)
TRIM SIZE : 700 mm (w) x 540 mm (h)
SAFE AREA : 680 mm (w) x 520 mm (h)

**MATERIAL
REQUIREMENTS
PRINT**

FILE FORMAT

- All digital files submitted to **EFE Show Guide 2018** must:
- Be in **PDF format version 1.3 or higher**.
 - Have embedded fonts above **8 points**. Not artificially stylised.
 - All images must be in **CMYK** format under **FOGRA 27L color profile**. Images in **RGB** format are **NOT ALLOWED**.
 - Be no more than **300% ink weight**.
 - Be the correct advertisement size with a **3mm bleed** included.

Design must be in **Vertical *****

**ADVERTISEMENT SIZE
(SINGLE PAGE WITH FRAME)**

BLEED SIZE : 167 mm (w) x 282 mm (h)
TRIM SIZE : 175 mm (w) x 270 mm (h)
SAFE AREA : 155 mm (w) x 250 mm (h)



**ADVERTISEMENT SIZE
(SINGLE PAGE)**

BLEED SIZE : 167 mm (w) x 282 mm (h)
TRIM SIZE : 175 mm (w) x 270 mm (h)
SAFE AREA : 155 mm (w) x 250 mm (h)



FORM 10
(OPTIONAL)

SHOW GUIDE ADVERTISEMENT

Deadline
19th Jan 2018

This form it to be returned on or before 19th Jan 2018 to:-

EFE Expo Sdn Bhd (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia. Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: operations@efe.my Attn: Operations Department

Company Name:	
Authorised Personnel:	Designation:
Telephone:	Facsimile:
Email:	Booth No:

An essential tool for visitors and buyers to identify new products including new and existing suppliers.

ADVERTISEMENT POSITIONS	RATES (FULL COLOR)	TICK (v)	Page
R.O.P (Full Page) <i>*Page will be based on first-come-first-served basis.</i>	RM 3,888/ USD \$ 970		
Sub-Total			
6% GST			
Grand Total			

*** Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

Note:

Ad Specifications

Files must be CMYK and should be 300 DPI at 100% saved in high resolution Illustrator, PDF, and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

Artwork Submission

All the artwork can be submitted through the following accepted media **on or before 19th Jan 2018:**

- Storage media: CD-ROM, DVD-ROM, Flash Drive.
- File Hosting Website: sendspace.com, yousendit.com

Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser / exhibitor. Payment once made will not be refunded in any case.

Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and **MUST** accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd Account No.
: 5643-9711-3503