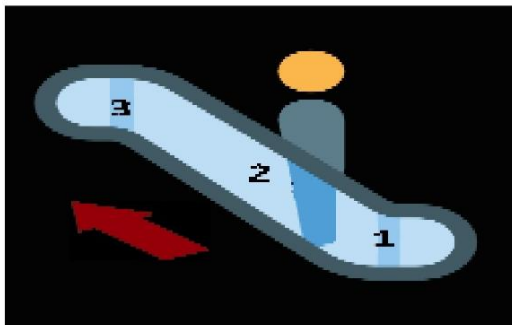


**FORM 14  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
ESCALATOR ADS**

**Deadline  
19<sup>th</sup> Jan 2018**

ADVERTISEMENT POSITIONS			
Size			
Part 1 (Refer Below)		Part 2 (Refer Below)	
Trim Size	: 475mm(w) x 650mm(h)	Trim Size	: 9800mm(w) x 650mm(h)
Bleed Size	: 500mm(w) x 650mm(h)	Bleed Size	: 10800mm(l) x 650mm(h)
Part 3 (Refer Below)			
Trim Size	: 475mm(w) x 650mm(h)		
Bleed Size	: 500mm(w) x 650mm(h)		
Location			
Level G to Level 1	Both ( )	Right ( )	Left ( )
Level 1 to Level 3	Both ( )	Right ( )	Left ( )
Direction			
Moving Up ( )	Moving Down ( )		



The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Escalator Advertisement.

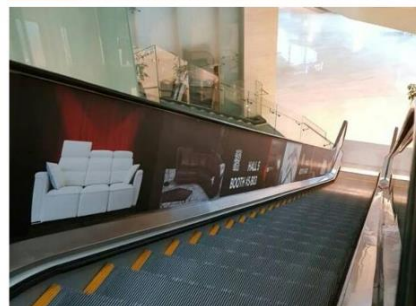
Sponsorship amount: RM5,000.00/  
USD \$1,250 panel

Trim Size: 475mm (W) x 650mm (H)  
Bleed Size: 500mm (W) x 650mm (H)

*\*Format in (all in hires 300dpi): Ai (with outline), pdf or jpg*

*\*The advertisement fee is not including the artwork design; please submit the design before/ by the deadline shown in order form.*

*\*Prices are exclusive of 6% Goods and Services Tax (GST).*



**FORM 14  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
ESCALATOR ADS**

**Deadline  
19<sup>th</sup> Jan 2018**

*This form is to be returned on or before 19<sup>th</sup> Jan 2018 to:-*

**EFE Expo Sdn Bhd** (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: [operations@efe.my](mailto:operations@efe.my) Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Escalator Advertisement.

Situated at both sides of the Bubble lift, a prime area that guarantees an overflowing traffic.

Description	Unit Cost (Per Panel)	Quantity	Total (RM)
Escalator Ads (In center core of KLCC Convention Centre) <i>*based on first-come-first-serve basis</i>	RM5,000/ USD \$ 1,250		
	Sub-Total		
	6% GST		
	Grand Total		

**\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

**2. Artwork Submission**

All the artwork can be submitted through the following accepted media on or before 19<sup>th</sup> Jan 2018:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

**3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleas be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.**

**4. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**5. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

Date : \_\_\_\_\_

\_\_\_\_\_  
Signed on behalf of the Exhibitor by

Name :

CompanyStamp ::